



FOR IMMEDIATE RELEASE

August 1, 2022

CONTACT: Bryn Brakeley, bbrakeley@thehorns.co, (806) 098-2233

**The Austin Horns to Host a Celebrity Charity Game for Cancer with
Performances From Beyoncé and Solange**

AUSTIN, TX – The Austin Horns basketball team is set to announce the *Austin Horns Conquer Cancer: Celebrity Basketball Game* in the name of cancer research, said CEO Cari Champion. The game is on November 1 at 8 PM, in the Matthew McConaughey Center, in Austin, Texas.

This game is a charitable effort, with celebrities such as musical artists Big Sean and Nick Jonas in attendance. Teams will include The Horns' very own NBA level players as well as celebrities such as rapper A\$AP Rocky and comedian Pete Davidson.

Partnering with the ASCO Foundation, The Austin Horns will be conquering cancer. Ticket holders can compete in a three-point basketball shooting competition for giftings such as seasons tickets and a year supply of Dr. Pepper from The Austin Horns official sponsors, Dr. Pepper, and Lone Star Beer. All profits collected from this event will go to the ASCO foundation to research all forms of cancer.

Owner of the team Bryn Brakeley says that cancer research is close to her heart because her grandmother passed from glioblastoma in 2013. She expressed, “The ASCO foundations’ efforts to conquer cancer are truly heroic.”

“The company's values are to create a new type of NBA team which values those who support them. We want to employ women, employ Austin, and hold a long-time relationship with the ASCO foundation to cure all forms of cancer.”, says CEO of the Horns, Cari Champion.

###